

# Inclusive Communications Guide

## for Academics

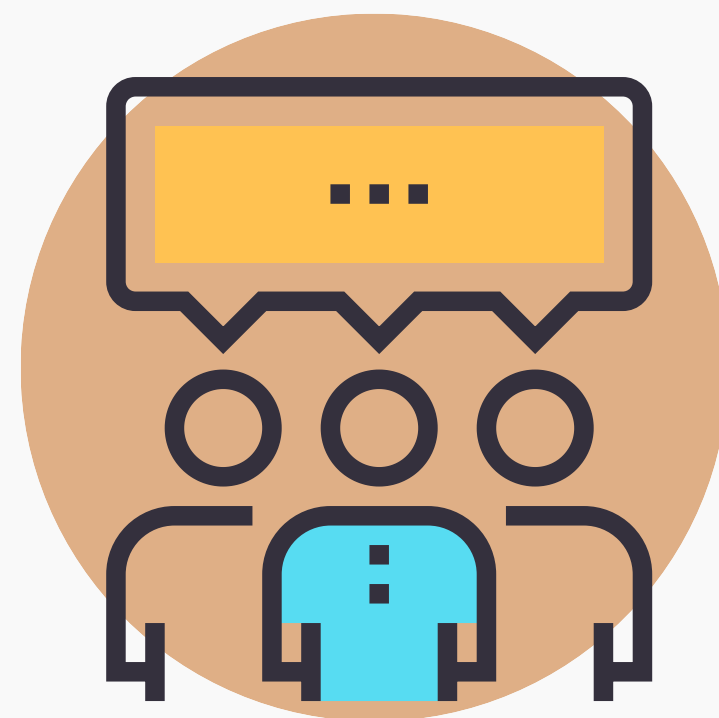
This guide provides resources to help you consider language and visuals that you use in presentations, grant proposals, and publications to ensure inclusivity.

**Note:** There are many ways to approach this. More resources are available than what is provided here, and we recommend deferring to the specific community you work with when possible.

### Language Support Resources:

#### [Health Equity Guiding Principles for Inclusive Communication](#)

Centers for Disease Control and Prevention



CDC's website on inclusive communication includes the selected links below:

1. [Fact Sheet](#) (2 pages)
2. [Preferred Terms](#)
3. [Developing Inclusive Communications](#)



#### [Advancing Health Equity: Key Principles and Associated Terms](#)

American Medical Association

AMA's Guide offers inclusive language terms, which you can access above. Below, is the complete guide and direct links to specific resources.

1. [Why Narratives Matter | p. 16-24](#)
  - 1a. [Equity-focused Language Examples | p. 20](#)
2. [Language, Narrative and Concepts | Full Guide](#)

### Visualization Support Resources:

#### [Do No Harm Guide: Applying Equity Awareness in Data Visualization](#)

Urban Institute

A guide offering tools and insights to ground data work in equity and empathy.



1. [Racial Equity in Data Visualization Checklist](#)
2. [Data Visualization for DEI - General Recommendations](#)

#### [Inclusive Images: Gateway to Health Communications](#)

Centers For Disease Control and Prevention



Provides a framework on how to choose images that accurately represent a community of interest

Suggested **Statement of Intent** to Include in Communications:



*The authors have made their best effort not to perpetuate racism or other forms of oppression. However, language, knowledge, interpretation, and understanding are dynamic. This communication reflects best efforts at the time of publication.*



[Read More](#)

This resource is part of the HERCULES commitment to anti-racism.



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